

ELEMENT
DESIGN NETWORK



The EDN Way

Your home is your sanctuary. It is an expression of you and your loved ones. Your home is the host of many of life's greatest moments. It is the background of your memories. My passion is to curate spaces that you have a deep connection to and which evoke a sense of happiness and pride. Design is an important element that transforms a house into a home and I work with a network of talented people who make your dream a reality.

A home is a representation of those who live in it and our mission is to help you to have a sense of pride and ownership in the design of your home. Our goal is to create a space that enhances the functionality of your space in the most beautiful way. We want you to feel that our design addresses any pain points you may have, determine the perfect layout for each room in the way you anticipate using it, and create an overall look and feel that reflects your own personal aesthetic. Your home is an extension of you. Element Design Network is here to help facilitate the process in order to create a space that makes you take a deep breath and say, "I'm home".

It is our goal to make the construction process as effortless and enjoyable as possible. With years of experience in renovations, we aim to execute your project with efficiency to mitigate any undue stress. We believe that the key to a successful construction project is communication. We strive to be direct with both you and the contractors to provide a clear line of communication, ensuring we are all on the same page throughout the project. Please feel free to reach out at any time during the process with any questions or concerns you may have.

Laura Chappetto

My passion for design began early in life. Some of my favorite childhood memories are of my bedroom makeovers in which I would enlist the help of my grandfather to bring me to a series of stores in order to gather my supplies: a new color of paint, new bedding, fresh accessories. I would lock myself in my bedroom all weekend, not allowing any visitors until the transformation was complete.

Then on Sunday evening, I would invite my family into my room for the unveiling. I would set the lighting just right, put music on and create an experience. I absolutely loved it.

I am now beyond grateful to have a career in which I create these experiences for others. Design can be challenging and daunting to some and my goal is to make the entire process as effortless as possible.

Every client is different and every project is different. I customize my services to fit in where I am needed and let my client free to explore their creative side where they like. Together we create the perfect space and always have fun during the process.

OWNER, PRINCIPAL DESIGNER





Remodel + Construction

This is our most comprehensive design service for projects requiring construction. We work closely with your contractor and architect (and can even help recommend a few) to help manage your project from the initial vision to the final install and everything in between.

This service can be booked per room, as a full home remodel or new build construction project. For this service, we provide guidance and advice throughout the project's lifecycle.

Pricing depends on scope of work and includes a full design plan with one conceptual design meeting and up to six supplementary meetings. Additional meetings and site visits will be billed at an hourly rate of \$195 per hour.

\$25-35 per square foot

Furnishing + Finish Selections

This service is for clients who are looking to create a new look + feel on a project where construction is not required. Our full service design is perfect for the client who wants EDN to manage every step of the process from initial vision to finish selections, product procurement, vendor communication, shipping logistics and the final install.

This service can be booked per room or as a full home project.

Pricing depends on scope of work and includes a full design plan with one conceptual design meeting and up to four supplementary meetings. Additional meetings and site visits will be billed at an hourly rate of \$195 per hour.

\$15-24 per square foot

Initial Walkthrough

Every project begins with a walkthrough where we discuss your wishlist, my initial thoughts + ideas, and define your project scope. This step ensures we're aligned on vision, functionality, and priorities from the very beginning.

A walkthrough is required for all Furnishing + Finish and Remodel + Construction projects.

This allows us to meet, review your project, and determine what level of service fits best with your needs without a full commitment up front.

The Initial Walkthrough is not a design consultation and does not include detailed review of plans, selections, or layouts. It is intended to assess fit, scope, and next steps for full-service design projects.

\$500 flat fee

Design Consultation

Design Consultations are perfect for clients who need strategic guidance and decision-making support, especially during a build or renovation.

Consultation clients begin with a 90 minute strategic design consultation where we focus on your most pressing questions and time-sensitive decisions. This may include reviewing layouts, selections, lighting plans, cabinet styles, paint direction, or overall cohesion of your project.

Consultations are collaborative and advisory. You bring the plans, options, and questions, and we work through them together so you can move forward with confidence.

These sessions give you the comfort of professional guidance during key decision moments, helping prevent costly missteps in your project. You get a designer’s trained eye, thoughtful insight and grounded direction at the exact points where design choices feel overwhelming.

If your project begins to require more hands-on execution or long-term management, we may recommend transitioning into a full-service offering.

Initial Design Consultation 90 Minutes \$650
Each consultation begins with a detailed checklist to be filled out prior to our meeting which will help us prioritize your needs and maximize our time together. The meeting itself can take place over zoom or in person.

Continuation Options:
Single Add-On Session 60 Minutes \$500
Did we not have time to cover everything on your priority list? No problem, you can book a single follow up session.

3 Session Design Support Bundle \$2150 (up to 90 minutes each)
Ideal for clients who want steady and structured guidance during key moments in their build or renovation. We will support you through major decision points as they arise.

5 Session Design Support Bundle \$3500 (up to 90 minutes each)
This is your design safety net from start to finish. Perfect for new builds, full remodels or longer multi-phase projects where consistent support creates cohesion and confidence for your project.

Design Consultation Bundles are advisory and do not include sourcing, procurement, or implementation.

Design Styling Support

This service is ideal for clients who need hands-on design assistance rather than strategic consulting. This service is best suited for styling support, sourcing help, or focused design tasks in a small capacity.

Whether you need help styling a space, refreshing decor, sourcing furnishings, or finalizing design details, EDN provides direct design support billed at an hourly rate.

This service is ideal if you are looking for: help sourcing furnishings or decor, styling and finishing touches, focused design tasks, implementation support for specific needs.

Design Support Sessions are billed hourly and are execution-based. These sessions are about helping you complete design tasks efficiently once decisions have largely been made.

This service is not intended for build or renovation decision-making.

\$265 per hour



Communication

To ensure our team is working in alignment with you, we request all communication be reserved to email and directed to both our designer and client concierge. This guarantees that all revisions can be tracked, completed, and referenced, if necessary. We are happy to schedule a phone call during business hours upon request, in which case a follow-up email of all decisions made on the call will be sent for reference.

Text messaging is welcomed for quick correspondence, however, please refrain from texting outside of business hours.

Business Hours
M-Th 9-6 Fri 9-3

*Evening meetings can be accommodated when needed for an additional cost.

Invoices

After signing our client agreement, we collect a retainer to secure your project.

After your design plan and furnishing selections are approved, we will send a furnishing and finish invoice which must be paid in full prior to procurement.

Progress payments are set at the onset of a project and are posted on your invoice.

We accept project payments by credit card via digital invoice, Zelle, Venmo or check.





Receipt of Goods

Our Policy

Upon receipt of any delivery, it must be inspected for damages and/or missing parts. Once an item is accepted, the manufacturer is no longer held responsible. Please be sure to let our team know when deliveries arrive so we can be sure they are inspected immediately.

If there's a problem we will coordinate with the vendor for replacement.

We often use antique or reclaimed items which can sometimes arrive with missing pieces, or are in need of repair. If there are any issues upon inspection, we will work to have them repaired.

A member of EDN may be available to arrange and/or accept deliveries upon client request and billed at a rate of \$215 per hour.

Trade Days

On Trade Days, you can expect different contractors, fabricators, wallpaper hangers, and other trades on-site taking measurements and giving estimates for the project. Additionally, our design team will also be taking measurements for floor plans so we can begin working on your layout and sourcing your furniture for your initial design presentation.

Construction

(when applicable)

During construction, please leave affected areas clean and free of belongings. It's of the utmost importance that pets and children are kept from the construction zone. There will be a mess, but we will handle it. Just relax and enjoy the process.

We will make site visits scheduled when necessary and send email updates on the progress of your project.

Decor Install

This is the fun part of your project when everything comes together and your project turns from a work in progress to a finished space.

During the installation phase, it is best if you are not in the space. This will give us an opportunity to work efficiently and take care of all the small details. Installation times will also vary depending on the project. We will inform you ahead of time what our best estimated amount of time will be for this phase so you can plan accordingly.

Photoshoot

We reserve the right to professionally photograph your project. Adding projects to our portfolio is an incredibly important part of our process and we appreciate your grace and permission to do so. We will spend a few hours creating lived-in scenes and documenting vignettes for use on social media and in our portfolio. Please have each area free of personal belongings.

Please let us know if you would like to be tagged in our posts or would prefer to remain anonymous. Other personal information including your address will not be shared.



What if I want to add onto my project?

We love repeat clients! Once our initial project is completed, we can draw up a new proposal and contract to take on any additional areas you would like for us to work in. It is best if we phase out the project and complete each phase before moving on to the next.

How many options will I get to choose from?

We present one concept for each room, designed in its entirety so that you are able to see the full, cohesive picture. We do offer a few selections of larger furnishings for you to choose from and we would be happy to source additional options for smaller items such as decor should you need them.

Do you manage my contractors?

We offer to manage every aspect of your project. Should this be a service you are interested in, please let us know and we will include this in our Design Fee. We will be the liaison between yourself and the contractors. While work is being done, we make frequent site visits and are in direct contact with the contractors. Your communication with us is vital so that we can relay questions and concerns to the appropriate parties.

Is there anything else I need to sign off on before getting started?

We will attach to this email a copy of the Illinois Home Repair Consumer Rights document. Please review and sign.



We love to share our progress on social media and hope that you do too!

Please remember to tag us @ElementDesignNetwork so we can share your images of the process on our social media accounts.

@ElementDesignNetwork



Meet Our Team



JOYCE

RYAN

MICHELLE

Office Manager + Billing

Design Concierge

Window Treatment Designer

JOYCE@ELEMENTDESIGNNETWORK.COM

RYAN@ELEMENTDESIGNNETWORK.COM

MICHELLE@ELEMENTDESIGNNETWORK.COM



Follow us on Social

@ELEMENTDESIGNNETWORK

MEET OUR TEAM

ELEMENT DESIGN NETWORK



Contact Us

CONTACTUS@ELEMENTDESIGNNETWORK.COM

 [@ELEMENTDESIGNNETWORK](https://www.instagram.com/ELEMENTDESIGNNETWORK)

WE LOOK FORWARD TO WORKING WITH YOU
-The EDN Team

We are so excited that you have chosen to partner with Element Design Network to create the home of your dreams. Helping you to curate an environment that meets your needs, reflects your lifestyle, and inspires you daily is our greatest passion. We believe that home is sacred and that thoughtful, enduring design stems from a deep understanding of the unique way that you live in your space.

We have the skill and experience to manage every aspect of your home project, making the process both effortless and enjoyable. Most importantly, we pride ourselves on collaborating closely with you, resulting in a home that feels tailor-made for you—because it is.



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