Design Collaboration Experience | what to expect







Welcome

We are so excited that you have chosen to partner with Element Design Network to create the home of your dreams. Helping you curate an environment that meets your needs, reflects your lifestyle, and inspires you daily is our greatest passion and honor. We believe that your home is sacred and that thoughtful design stems from a deep understanding of the unique way that you live inside your space.

That's why our process begins here with a comprehensive look at our Design Collaboration Experience, making the process both efficient and enjoyable. We're excited to answer your questions and provide you with the tools you need to tackle your project with confidence and clarity.

The service that we provide is a comprehensive in-depth consultation with actionable steps to implement the design on your own. Our Design Collaboration Experience brings you from a cohesive overall vision to a purchase list with vendor information and material care instructions. Think of it as your own personal interior design plan customized to allow you to implement the design yourself.

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My goal is for you to love your home. I want to help you define your overall look + feel, figure out the perfect layout for your space, source furnishings to complete your vision and find items that feel personal to you.

Then, I want to make it as easy as possible for you to take it all and run with it.

This is going to be fun! -Laura

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ELEMENT Design Network



Meet Your Designer

Laura Chappetto Flynn

A home is a representation of those who live in it and my mission is to make my clients have a sense of pride and ownership in the design of their home. All too often clients tell me that their experience with previous designers have led them to make purchases or create entire rooms that don't feel like them. My clients' homes are not my homes. They do not need to reflect my personal aesthetic but instead should reflect the soul of the people who are creating their life there. Your home is an extension of you. I am just here to help facilitate the process to create a space that makes you take a deep breath and say, "I'm home".

OWNER + PRINCIPAL DESIGNER

ELEMENT Design Network

How it Works

Design Collaboration Experience

You will receive an extensive questionnaire which will help us to narrow down your priorities. We will have you focus on 1-3 rooms or themes that will be the core of our design.

Once payment is received, we will set up a 30 minute onboarding call to identify your priority list and create a customized game plan. We will also walk you through the next steps. After all of your homework is received, we will then get to work addressing your design concerns and curating a personalized plan that is both beautiful and functional.

We will spend an intensive design session together where we will review the design concept, plans and materials. We will review every selection and go over the comprehensive guide to make sure you are confident with the implementation. **Trade Only Products**

If you would like access to Trade Only products such as furniture, textiles, wall coverings, or lighting, please let us know.

We will make our recommendations during your session and will help order any of your selections following your Design Collaboration session.

Further follow-up meetings may be necessary.

SEPARATE INVOICE

Add On Services

During our work together, you may choose to move forward with custom window treatments, new countertops, reupholstering a piece of furniture or installing a new stair runner.

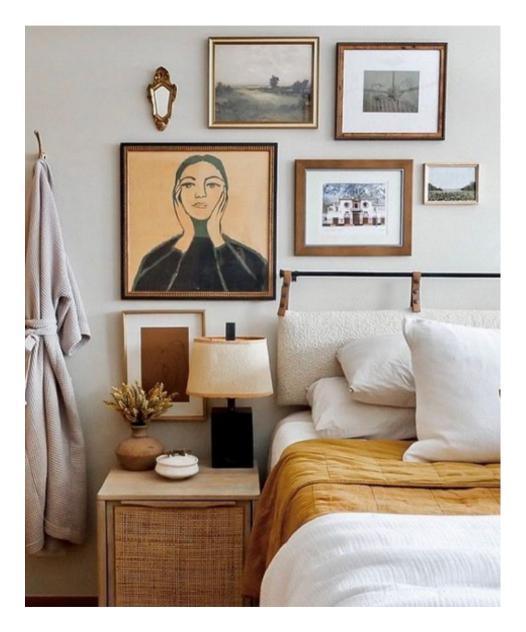
These are all services that we can help you with. They are add-on options which will be quoted and billed separately.

Further follow-up meetings may be necessary.

SEPARATE INVOICES

\$2150 FLAT RATE







ELEMENT DESIGN NETWORK

What to Expect

Prior to your session, you will be sent a detailed Design Questionnaire to gather all the information we will need to be as effective and efficient as possible during our time together. Please be as specific as possible when answering the questionnaire so we are sure to understand your project completely. We require receipt of all payment, photos, measurements, and inspiration images prior to scheduling our 30 minute call to hone in on your priorities and expectations. This session needs to be scheduled at least 14 days prior to your in-person session. Please submit these via the instructions in your Design Questionnaire. Again, the more information you can provide, the better!

> Taking measurements and photos not your thing? Don't worry we can take care of this for you for a flat fee of \$150 per room. *Within 30 miles of 60514*

Once your homework is complete and we determine your priority list, we begin our work. We work diligently to create a perfectly curated design that addresses your concerns and reflects your personality. Then, we meet in person at your home for an intensive design session where we go over every detail of the design and make any changes necessary.

[Plan on 1.5-3 hours for this session.]

During our intensive design session we will go over every aspect of your project, ensuring that you are happy with every last detail and confident in how to implement the design yourself.

Should there be any changes you need, this is when we would find an alternative for you. This is also the time to answer any questions you may have to make your new design come to life.

Session Recap

We want you to feel completely present during our session without the stress of frantically taking down notes or stressing over missing something. Following your session, we will share Recap Materials, which will include everything produced during our time together, such as material selections, vendor contacts, detailed notes, and/or a specific shopping list.

Our goal is to give you exactly what you need to confidently move forward and execute on the plan we create together.

Design Collaboration Experience | WHAT TO EXPECT

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Need more information? Send us an email or book a call through our CONTACT page. We'd be happy to answer any questions you may have. DON'T FORGET TO FOLLOW US ON SOCIAL MEDIA <u>@ELEMENTDESIGNNETWORK</u>